



FOR IMMEDIATE RELEASE

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**RTS TO INITIATE BUS SERVICE BETWEEN THE AIRLINE TERMINAL
AND THE UNIVERSITY OF FLORIDA THIS FALL**

GAINESVILLE, Fla – July 21, 2010 – The City of Gainesville Regional Transit System (RTS) announced the initiation of bus service, Route 25, between the airline terminal and the University of Florida with a stop in downtown beginning Aug. 16.

“The new RTS bus service will expand the ground transportation options for our customers, giving residents and visitors one more reason to choose GNV,” said Allan Penksa, airport CEO. “The timing is perfect with American Eagle’s recent announcement of flights to/from Miami; we expect the 9,000 students from Miami-Dade and Broward counties to find these new services attractive.”

In addition to domestic travelers, the new services will also provide more options for Gainesville’s significant number of international students and guests.

Visit the RTS website www.go-rts.com or call (352) 334-2600 for regular and reduced schedule information. Direct media inquiries to Chip Skinner, RTS Marketing and Communications Supervisor, at (352) 393-7842.

About Gainesville Regional Airport

Gainesville Regional Airport serves North Central Florida and the Heart of Florida through all facets of aviation: general aviation, commercial airlines, military and air cargo. Located in Gainesville, Florida, just minutes away from the University of Florida, Gainesville Regional Airport provides a close, convenient and competitively priced “gateway” to the Heart of Florida. For more information, visit www.flygainesville.com.

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